2012 Library Highlights

Changing Lives, Building Community

Cumberland County Public Library
Top Two Stories – IMLS & RFID

2012 Winner
National Medal for Museum and Library Service

33 Customer Service Hours Restored
**Top Story – RFID**

- 33 customer service hours gained via RFID (Radio Frequency Identification)
- Hours added April 2012 at East Regional, Bordeaux and Spring Lake branches
- Funded by LSTA grant

The complete restoration of library hours is certainly a success story for our county.”

– Willie Wright, Chair Library Board of Trustees
Top Story – Winner National Medal for Museum and Library Service

Washington, D.C. & Hometown Celebrations!

- County Commissioners meeting, Nov. 19
- Public Reception, Nov. 28
- Staff Development Day, Dec. 7
Awards & Recognition
NCPLDA 2012 – Large Library Category

Promotion – We Mean Business E-newsletter
Demonstrates the library’s vital public service to elected officials, business leaders, community partners, and stakeholders. Impresses how the library improves the employability of citizens.

Staff Training – E-books for Everyone
Created training to familiarize staff and foster confidence to work with e-reader devices and services offered through NC Digital Library.

Children’s Program
Rhythm & Rhyme is the only literacy-based program in Cumberland County that is designed for children with Down syndrome and autism.
Hope Mills Branch Manager Meg Smith was elected to the prestigious Newbery Award Committee. Smith is one of eight elected members of the renowned group of 15 that each year selects the most distinguished contribution to American children's literature.
New Services

- OneClick digital
  Free audio books
- Tutor.com
  Free homework help
- Book Bundles
  Easy for parents to “grab and go” with a stack of pre-selected, age-appropriate books
- New Children’s Service Point
  Dental clinic deposit collection
Answerbook services concluded and 211 became a county wide service.
Grants

• LSTA Technology – RFID
• Golden LEAF Foundation – Jobs & Careers
• LSTA Cliffdale Computer Lab – Expansion
• Cumberland Community Foundation, Inc. – Jobs & Health
• Arts Council of Fayetteville/Cumberland County – Storytelling Festival
• NC Humanities Council – Book Discussion Series/Spring & Fall
<table>
<thead>
<tr>
<th>Grant Recipient</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>LSTA RFID Technology</td>
<td>$100,000</td>
</tr>
<tr>
<td>Golden LEAF Foundation</td>
<td>$61,640</td>
</tr>
<tr>
<td>LSTA Cliffdale Computer Lab</td>
<td>$25,000</td>
</tr>
<tr>
<td>Cumberland Community Foundation</td>
<td>$20,000</td>
</tr>
<tr>
<td>Arts Council of Fayetteville/Cumberland County</td>
<td>$4,175</td>
</tr>
<tr>
<td><strong>Total Grants Awarded</strong></td>
<td><strong>$210,615</strong></td>
</tr>
</tbody>
</table>
Job Fairs attracted nearly 1,000 people seeking work.

In August, partnered with UNC Gillings School of Global Public Health to offer health assessments with funding from a Cumberland Community Foundation grant.

Swamp Dogs Outreach on Aug. 5 made possible through CCF grant for marketing & promotion.
Demonstration grant for non-custodial parents to enhance job skills.

- Austin Keating, Child Support Department initial contact
- Collaborative state grant with Mecklenburg & Guilford counties
- Larry Gavin scheduled four-week job skills program in November for 15 participants
- FTCC is also a partner
First-ever health fair for seniors at East Regional Library on Thursday, Oct. 11 with 76 attendees.
Preserving Our Past – Local & State History

UNC Digital Heritage
Cumberland County 1920 Tax Records were digitized for online access. The records contain information regarding real estate and personal property tax values for individual residents of Cumberland County.
Raising A Reader

- National literacy program for families with pre-k children
- Library staff trains parents how to share books with their children
- Effectively improves language and literacy skills
- Instills a love for learning
Outreaches

Hope Mills Christmas Parade on Dec. 1

FireAntz Hockey Game
Nov. 24

Fayetteville Rotary Christmas Parade
Dec. 8
Winner
2012 Francis B. Reid Award
The award for Outstanding FOL Organization for a large library was received at the NC FOL meeting on Oct. 27 in Greensboro.

Sculptor Keith Lambert repaired and polished Windowstone by Horace L. Farlowe at Headquarters on June 6.

Pam Wade President of Friends and Roberta Waddell Treasurer

New Service offered through funding from the Friends.
North Carolina Science Festival – Spring 2012

Garnered state wide recognition

“Cumberland Co. Public Libraries are putting on a fantastic series of STEM programs!
– Tweeted by Jonathan Frederick, NC Science Festival Director,
  Morehead Planetarium and Science Center
Very Special Art Exhibit – Cumberland County Schools

On April 25, Mayor Tony Chavonne made a proclamation declaring May 4 as the “Very Special Arts Festival Day.”

Exceptional Children’s Services of Cumberland County Schools celebrated the arts during the 30th Anniversary of the “A Very Special Arts Festival,” where students with special needs and disabilities provided visual arts, dance, chorus, drama and hands-on crafts. Superintendent of Cumberland County Schools Dr. Frank Till, and Executive Director of Exceptional Children's Services Ruben Reyes accepted the proclamation at Headquarters library.
Advocacy – Library Legislative Day

June 13
Raleigh, NC


The library created a very well received advocacy handout.
It means business
Changing Lives, Building Community, Making Smart Investments

• E-newsletter
• Job skills training
• Bi-annual job fairs
• Computer Classes
• Online Job & Career Center
• One-on-one assistance
• Career Readiness Certificate Preparation
• Entrepreneur & Small Business Classes

Demonstrates the library’s vital public services to our elected officials, business leaders, community partners, and stakeholders. Focuses on significant contributions the library makes to the employability of our citizens and how we function as an essential component in the county’s economic engine.
New Web Site Design

New Web site design was completed in September with input from the public via customer interviews. The site provides easy access to information most requested by customers.
Community Partnerships

- Arts Council of Fayetteville/Cumberland County
- Center for Economic Empowerment & Development
- Cultural Arts Network
- Cumberland County Schools
- Cumberland Community Foundation, Inc.
- Fascinate-U Children’s Museum
- Fayetteville – Cumberland County Chamber of Commerce
- Fayetteville State University
- Fayetteville Technical Community College
- Friends of the Cumberland County Public Library
- University of North Carolina at Chapel Hill
- Methodist University
- Museum of the Cape Fear
- Partnership for Children of Cumberland County
- Strategic Alliance of Business Resources for Entrepreneurs
- Sustainable Sandhills
Staff gave away a total of 239 of the following books at the Cumberland County Department of Social Services and the Department of Public Health.

Librarians handed out free books on April 23 as part of World Book Night, an annual celebration designed to spread a love of reading and books. Books are given to teens or adults who don't normally come into the library nor have access to books. The books are provided through the donations of many publishers.
Dead Done Right at the Library – Photo from Fayetteville Observer on Oct. 23 promoted library zombie make up programs.

Motley Crew at the Library Librari-Con broke attendance record with 890 participants on Sept. 1 at Headquarters Library.
Sisters in Crime Contest Winners

Sisters in Crime

*We Love Libraries* contest winner!

CCPL&IC received $1,000 to buy books.

This award-winning photo was submitted for the “We Love Libraries” contest and depicted staff posing with mystery novels and faux props.
New Telephone System

VOIP (Voice-Over Internet Protocol) system for the library.