By far, the most significant event for the library during this fiscal year was the receipt of the National Medal for Museum and Library Services. This is the nation’s highest honor for libraries, and ours was one of five libraries to win the award.

First Lady Michelle Obama was quoted as saying, “Congratulations to the winners of the National Medal for Museum and Library Services. This year’s recipients share a common commitment to excellence, spirit of innovative thinking and determination to serve their home communities.”

Rest assured, we have not been resting on our laurels since receiving the award!

Assistance in economic recovery continues as a primary activity of the public library. People come to us for help with resumes and job searching, and access to prospective employers through job fairs. Small business owners come to the library to conduct research and even to learn how to use social media for marketing.

Computers and Wi-Fi access are big draws for many in the community. We increased the number of computers at our busiest regional branch, Cliffdale, through a grant. Mobile computer labs purchased with a Golden LEAF Foundation grant continue to be used for workforce development.

Another niche we have claimed is helping people with electronic readers and other digital devices. This service complements the library’s growing use of e-books, digital magazines and e-audiobooks. The physical book remains in demand, but people are satisfying their reading desires in various ways.

Youth programming will always be a core service of the public library. Our staff is invested in providing unique and exciting experiences for children and teens. We participated again in the N.C. Science Festival and received accolades from festival organizers for the number and quality of programs offered in the area of science, technology, engineering and math (STEM).

FY ’14 will be very good for us. We received Library Services Technology Act (LSTA) grant funding through the State Library to help determine how we can serve families of soldiers with Post Traumatic Stress. We will also expand services to children with special needs.

Children can look forward to experiencing the 5th annual Storytelling Festival, and aspiring writers will have the opportunity to participate in our first writers’ conference, both thanks to grants from the Arts Council of Fayetteville/Cumberland County.

From doing our part to improve the economy by helping put people back to work to providing homework help, cultural enrichment and even a place to meet, your library is ready to serve you now more than ever.
What’s Inside!

4 BACK TO WORK
The library serves the community through Job Fairs.

10 REACHING OUT
The library has many avenues to help others.

6 GRANT FUNDING
Grants provide the library with technology improvements.

12 RECOGNITION
Read about award-winning programs and services.

8 PLACE TO LEARN
Various programs provide children’s education.

14 LIBRARY BOARD
Meet our Board of Trustees.

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with your library card

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- Multiple viewing platforms
- Interactive elements
- 98 different subscriptions
- Intuitive searching and navigating within each magazine

www.cumberland.lib.nc.us
Attendees talk with employers at a recent Job Fair at Headquarters Library.

Sharon’s Story:
A month from being homeless

“If I don’t find work today, I will be homeless by the end of the month.”
– Sharon, Job Fair Attendee

After being laid off for 13 months, Sharon told library Job Fair coordinator Laurence Gavin that it was difficult finding work. She believed it was because she was over the age of 55. Within an hour of attending the Job Fair, Sharon returned to tell Mr. Gavin that she had been hired.
Improving Today’s Workforce for Tomorrow

A representative from the Fayetteville Area Society of Human Resource Managers provides feedback about resumes and portfolios at the Job Fair.

Military members transitioning to the civilian workforce find helpful resources at the library.

Job Ready

Computer skills are a “must have” for today’s workforce. The library provides a variety of computer classes and one-on-one assistance to improve one’s ability to search for jobs.

Collaborating with the Office of Workforce Development at Fayetteville Technical Community College, the library helps prepare candidates for the Career Readiness Certificate exam. This is an impressive credential to include on resumes that defines real world skills employers believe are critical to job success – applied mathematics, locating information and reading for information.
Facilitating School Readiness

Through grant funding, the library will integrate technology, educational toys and games in story times to help cultivate children’s cognitive, physical, social and emotional development. These fun educational components will promote school readiness and incorporate pre-literacy, language, and numeracy skills. Programs will also be enhanced for children with special needs.

GRANTS FOR THE GOOD

Grant funding enhances services to our residents for programs and projects that are not in the regular operating budget. In partnership with Fayetteville State University, the library improved public access to technology by increasing the number of computers at Headquarters Library, Cliffdale Regional Branch and Hope Mills Branch. Additional grants provide funding to evaluate library services for military families and to provide technology to enhance programs to children with autism and other special needs.

FSU Broadband Technology Opportunity Program Sub-Grant
Technology Updates ................ $200,000

*LSTA Lifelong Literacy .......... $49,964
*LSTA Planning ................ $25,364

Cumberland Community Foundation, Inc.
Summer Reading Clubs ........... $3,000

Arts Council of Fayetteville/Cumberland County
Cumberland County
Storytelling Festival, United States
Holocaust Memorial Museum exhibition, Writers’ Conference ................ $8,400

Total ................ $286,728

*Library Services and Technology Act grants are provided through the State Library of North Carolina.
NEW LIBRARY SERVICES

Book Bundles
Ready for busy caregivers to “grab and go” for fast checkout – books are selected by theme and age.

Digital Media
More ways to enjoy all your public library has to offer!

OneClickdigital
Your source for quality e-audio books

Zinio
Subscriptions to 98 digital magazines ready to download

Wowbrary
Find the newest materials added to our collection

Axis 360
A new way to download even more e-books
Learning by Doing at the Library

Nearly 62,500 children participated in library programs that included story times, digging for fossils, spy camp and even Zumba. Many took advantage of the library’s online homework help through Tutor.com. Professional tutors help with math, science, English, social studies and writing.

Bubbles as Science

Children explored the nature and science of bubbles as part of library programs in conjunction with the 2013 North Carolina Science Festival. The library offered more than half of the 87 programs in the Sandhills region, where children learned that science, technology, engineering and math (STEM) can be fun.

Librarian Susan Weigel shares the amazing properties of bubbles with a young participant.

“When I get my money from the tooth fairy, I’m gonna BUY this place!”

– Happy soon-to-be kindergartener after receiving help finding an easy book on his favorite wrestler.

Telling Their Story

“The Lion and the Mouse” was one of the many enduring fables shared during this year’s Cumberland County Storytelling Festival. Fables, known for their timeless nature and universal appeal, are popular with children.

Encouraging children to use their imagination to create puppets and tell their own stories was featured at this year’s Storytelling Festival.
Learning Happens Everything from A to Z

For nearly 10,300 teens, the library was the place for learning about everything from anime to zombies. Homework help and tutoring also played a big part in library services to young adults.

Freedom of Expression on Display

Fighting the Fires of Hate: America and the Nazi Book Burnings, a traveling exhibition from the United States Holocaust Memorial Museum, was on display at Headquarters Library. This multi-media exhibition explores how book burnings became a potent symbol in America’s battle against Nazism. The public burning of works by Jewish and non-Jewish authors from around the world was a visual affront to one of America’s most treasured freedoms – the right to the free expression of ideas.

Surviving the Zombie Apocalypse

Zombie mania is everywhere, even at the library, where teens learn easy and inexpensive ways to create zombie makeup and special effects. Library programs provide a place for teens to engage with one another and even a chance for librarians to tout the library’s zombie book collection.

Librari-Con!

Teens celebrate all things anime at the annual Librari-Con, where attendance reached an all-time high of more than 1,250 participants.
Forum Addresses Post Traumatic Stress

“Post-Traumatic Stress: A Community Forum” took place at Headquarters Library, with a discussion panel filled with experts in their field. The program was geared toward giving everyone a better idea of the impact of PTS. The forum was moderated by the Fort Bragg chapter director of Blue Star Families, Kelly Henry.

Looking to the Future

The library is conducting a needs assessment to determine how to better serve military families. The goal is to ameliorate the physical, emotional and financial toll of PTS and other war-related injuries by providing services identified through this user needs analysis.

“I think the library is doing just what needs to be done – and that's not easy.”

– Dr. Harold Kudler, Founder of the International Society for Taumatic Stress Studies and forum panelist

Let’s Talk About It: Altered Landscapes

This unique reading and discussion series is led by a local scholar and runs through November 2013. Let’s Talk About It - Altered Landscapes: North Carolina’s Changing World features lively discussion of five books, all written between 2003 and 2007. For more information and to register, visit www.cumberland.lib.nc.us or call any location. The program is made possible by a grant from the North Carolina Humanities Council.
Raising Readers Who Become Leaders

Raising A Reader (RAR) is an early literacy program. Through RAR, library staff trains parents on how to share books with their children, effectively improving language, literacy skills and a love of learning. Funding is provided through Smart Start, and the NC Pre-Kindergarten Program administered by the Partnership for Children of Cumberland County.

Graduates of the Raising A Reader program receive a blue bag with books they can read at home.

For the Love of Reading

On April 23, library staff members visited seven locations to give away 360 free books in honor of World Book Night. The World Book Night Organization donates books with a goal to spread the love of reading. Titles included “Fahrenheit 451” by Ray Bradbury, “The Phantom Tollbooth” by Norton Jester and “Playing for Pizza” by John Grisham.

At the Swamp

This year promoting the library reached 32,811 people. Here, staff promote the library prior to a Swamp Dogs baseball game.
Awards & Recognition

Award-Winning Programs and Services

The library was recognized by the North Carolina Public Library Directors Association for the following outstanding programs and services:

Staff Training – E-books for everyone

The library developed training for staff on a variety of e-reader devices and the services offered through North Carolina Digital Library. Today, virtually all information services staff members are trained to help customers with this technology.

Children’s Program – Rhythm & Rhyme

Rhythm & Rhyme: A Sensory Story Time was named Outstanding Children’s Program for its effectiveness in expanding story times to children with autism, Down syndrome, sensory-processing disorder/language delays or other disabilities.

Promotion – We Mean Business

This electronic newsletter reaches business and community leaders, elected representatives and government officials, keeping them up-to-date about the library – particularly in helping people get back to work and economic development.

Prestigious Newbery Committee

Meg Smith, Branch Manager at Hope Mills Branch Library, was named to the 2014 John Newbery Award Committee. Smith is one of the renowned group of 15 that each year selects the most distinguished contribution to American children’s literature. Cumberland County Public Library will receive hundreds of donated books from publishers.

National Award

In a White House ceremony, Cumberland County Public Library & Information Center was presented the 2012 National Medal for Museum and Library Service. Bestowed by the Institute of Museum and Library Services, the medal is the nation’s highest honor conferred each year on five libraries for service to the community. The medal celebrates institutions that make a difference for individuals, families and communities.

From left: Library Trustee Sara Vander Clute, Library Trustee Board Chairman Willie Wright, and Library Director Jody Risacher accept the 2012 Medal for Museum and Library Service from Institute of Museum and Library Services Director Susan Hildreth.
Strong Library, Strong Community

Giving Today for a Better Future

The Library Endowment Trust makes a good library great!

You can make a real difference for generations to come by giving to the Library Endowment Trust. A financial gift enhances library services and provides opportunities for everyone that would not otherwise be possible.

For more information, call Cumberland Community Foundation, Inc. at 910-483-4449 or visit “Support the Library” at www.cumberland.lib.nc.us.

Online Gallery Features
Original Art by North Carolina Artists

Anyone from anywhere can now view 97 original works of art by North Carolina artists via the library’s website, www.cumberland.lib.nc.us. The Friends of the Library received a grant from the Arts Council of Fayetteville/Cumberland County to digitize the art collection, valued at nearly $330,000. The physical art collection is spread across multiple locations and includes primarily two-dimensional framed art in oil on canvas, etchings, mixed media, watercolors and sculpture. The collection includes pieces by Horace L. Farlowe, Bert Carpenter, Nina Freifeld, Louis Orr and Vivien Weller.

“Once Upon a Time” by Elizabeth Darrow, oil on canvas, 1986, Headquarters Library

Award-Winning Friends

The Friends of Cumberland County Public Library received the 2012 Frances B. Reid Award given by the Friends of North Carolina Public Libraries for outstanding effort to support and strengthen public library service.

The Friends sponsor book sales, author visits and programming such as the Summer Reading Clubs.
The library is a department of the Cumberland County government and operates under service policies approved by the Library Board of Trustees. The board consists of seven members, each serving a three-year term, appointed by the Cumberland County Board of Commissioners.

**Personnel** ....................................................... $8,171,396
**Operations** .................................................... $1,076,305
**Resources** ....................................................... $1,039,778
**Smart Start – Raising A Reader** ......................... $102,198
**Court Library** ..................................................... $89,588
**Grants** ............................................................ $333,854

**Total Expenditures ........** $ 10,479,265

*Grant expenditures from outside funding sources.

Printing services and support are offered in cooperation with SYSTEL, a proud sponsor of 4th Friday programs and other marketing efforts.
**BY THE NUMBERS**

**Fiscal Year 2012-2013**

**Total Items Loaned** ......... **2,377,598**

**ATTENDANCE**
- Adult, Teen & Children’s Programs ....................... 95,402
- Meeting Room Usage ........................................... 64,313
- Smart Start Program Raising A Reader ..................... 582
- Community Outreach ........................................... 32,811

**Total Audience** ................... **193,108**

**OTHER SERVICES**
- Library Visits ..................................................... **1,447,152**
- New Library Card Registrations ................................ 25,366
- Questions Answered ............................................ **328,923**
- Other Services .................................................. **227,582**
- Adult & Children Computer Use ................................. **616,510**
- Database/Electronic Resource Use .............................. **2,328,262**
- Computer Printing ................................................ **298,453**

**Total Other Services** ............. **5,272,248**

**Total Units of Customer Service** ... **7,842,954**

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Click Homework Help under Resources & Research

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Reserve bestsellers instantly

Enjoy early notification

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<table>
<thead>
<tr>
<th>Location</th>
<th>Address</th>
<th>Phone</th>
<th>Open Hours</th>
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<tbody>
<tr>
<td>Headquarters Library</td>
<td>300 Maiden Lane, Fayetteville, NC 28301-5032</td>
<td>483-7727</td>
<td>Mon-Thurs: 9 a.m. – 9 p.m.</td>
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<td>Fri-Sat: 9 a.m. – 6 p.m.</td>
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<td>Sun: 2 p.m. – 6 p.m.</td>
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<td>Bordeaux Branch</td>
<td>3711 Village Drive, Fayetteville, NC 28304-1530</td>
<td>424-4008</td>
<td>Mon-Wed: 9 a.m. – 9 p.m.</td>
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<td>Thurs-Sat: 9 a.m. – 6 p.m.</td>
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<td>Sun: Closed</td>
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<td>Cliffdale Regional Branch</td>
<td>6882 Cliffdale Road, Fayetteville, NC 28314-1936</td>
<td>864-3800</td>
<td>Mon-Thurs: 9 a.m. – 9 p.m.</td>
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<td>Sun: 2 p.m. – 6 p.m.</td>
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<td>East Regional Branch</td>
<td>4809 Clinton Road, Fayetteville, NC 28312-8401</td>
<td>485-2955</td>
<td>Mon-Thurs: 9 a.m. – 9 p.m.</td>
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<td>Sun: 2 p.m. – 6 p.m.</td>
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<td>Hope Mills Branch</td>
<td>3411 Golfview Road, Hope Mills, NC 28348-2266</td>
<td>425-8455</td>
<td>Mon-Wed: 9 a.m. – 9 p.m.</td>
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<td>Sun: Closed</td>
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<td>North Regional Branch</td>
<td>855 McArthur Road, Fayetteville, NC 28311-2053</td>
<td>822-1998</td>
<td>Mon-Thurs: 9 a.m. – 9 p.m.</td>
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<td>Sun: 2 p.m. – 6 p.m.</td>
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<td>Spring Lake Branch</td>
<td>101 Laketree Blvd, Spring Lake, NC 28390-3189</td>
<td>497-3650</td>
<td>Mon-Wed: 9 a.m. – 9 p.m.</td>
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<td>Sun: Closed</td>
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<td>West Regional Branch</td>
<td>7469 Century Circle, Fayetteville, NC 28306-3141</td>
<td>487-0440</td>
<td>Mon-Thurs: 9 a.m. – 9 p.m.</td>
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<td>Sun: 2 p.m. – 6 p.m.</td>
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<td>Court Library</td>
<td>Courthouse, 3rd Floor, Fayetteville, NC 28301-5763</td>
<td>321-6600</td>
<td>Mon-Fri: 8 a.m. – 1 p.m.</td>
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<td>Mon-Fri: 2 p.m. – 5 p.m.</td>
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