



## 10 Business Resources You Should Use Free Online @ Your Library

Everyone in North Carolina has free, 24/7 online access to all of the resources provided through NC LIVE. NC LIVE resources are reliable, credible sources for information not found in everyday search engines.

**10. Newspaper Source Plus** - Newspaper Source Plus provides cover-to-cover full text for 149 national & international newspapers, including The New York Times, The Boston Globe, San Francisco Chronicle, The Christian Science Monitor, USA Today, The Washington Post, The Washington Times, The Times (London), The Age, The Australian, The Toronto Star, The Irish Times and others. The database also contains selective full text for more than 410 U.S newspapers, including The Chicago Tribune, The Detroit Free Press, San Jose Mercury News, etc.



**9. NetLibrary** - Want e-books? NetLibrary e-books offers easy access to more than 500 business-related e-books, and the full text of more than 24,000 reference, scholarly, and professional full-text books online.

**8. Academic Search Premier** - A multi-disciplinary full text database containing full text for nearly 4,700 publications, including more than 3,600 peer-reviewed publications.

**7. Wall Street Journal** - We have all the full-text articles from the Wall Street Journal Eastern Edition from 1984 - present available through ProQuest. You can even set-up email alerts to have the most recent articles delivered to your email inbox. To access all issues, click on the Publications tab from the main ProQuest search screen. Search for Wall Street Journal.

**6. MorningStar Investment Research Center** - Morningstar.com Library Edition combines in one timely database all the fund and stock information necessary for investment research. Updated continuously throughout the day.

**5. Regional Business News** - Includes some full text for 52 regional business publications, like Business North Carolina.

**4. SimplyMap** - SimplyMap is a web-based mapping application that lets users quickly create professional-quality thematic maps and reports using powerful demographic, business, and marketing data.

**3. Company Profiles** - located within the Business Source Premier database, this search interface provides an easy way to search for company reports within 10,000 full-text Datamonitor Reports.

**2. ReferenceUSA** - Small business owners, entrepreneurs, and job-seekers benefit from the information provided here. Use this database to conduct market research or find detailed residential, business, healthcare, and technical company listings.

**1. Business Source Premier** - Business and management, accounting, economics, finance, taxation, information technology, marketing, real estate, public administration, labor relations, health care, banking, insurance, law, and more.

Full text publications include: Harvard Business Review, Forbes, Business Week, CIO, Kiplinger's Personal Finance, and hundreds more.

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